

This Is  
GIFT  
SELECTING  
WEEK

# The Start of the Christmas Shopping Finds Us Ready to Fill Every Gift Want Economically

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**\$1 Window Shades**  
With This Coupon and... 74c  
Strictly quality Holland-finish or Oiled Opaque Cloth Window Shades, 3 ft. by 5 ft. 9 in. size; white, ecru and green; complete with fixtures and crochet ring. (T)

**Boys' \$3.00 Sweaters**  
With This Coupon and... \$1.79  
Wool-mixed Coat Sweaters, heather mixtures and navy blue; made with roll collar and two pockets; sizes 28 to 34. (T)

**\$1.50 Bed Pillows**  
With This Coupon and... 96c  
Bed Pillows, filled with sterilized curled feathers, covered with heavyweight Art or A. C. A. stripe ticking. (T)

**\$2 Lambrequins**  
With This Coupon and... \$1.48  
Seo Silk Lambrequins, 3 yards long, 24 inches wide; finished with knotted fringe; rose, blue or green, with floral borders. (T)

**\$2.50 Couch Covers**  
With This Coupon and... \$1.79  
Reversible Tapestry Couch Covers, 48 inches wide, 24 inches high; handsome colorings in oriental, figured or striped designs. (T)

**10c Electro Silicon**  
With This Coupon and... 6c  
Electro Silicon, the magic silver and metal polish, in boxes. (T)

**Two 7c Skirt Hangers**  
With This Coupon and... 9c  
Skirt or Trouser Hangers, practical, well-made styles, with felt cushioned ends. (T)

**Boys' \$1 & \$1.25 Caps**  
With This Coupon and... 79c  
"Protector" Pure Worsted Knitted Caps, in plain shades or combination colorings. Third Floor.

**Men's Union Suits**  
With This Coupon and... 87c  
Heavy Ribbed Cotton Union Suits, ecru and plain white; perfect closed crotch; second of \$1.50 values. (T)

**Men's Suspenders**  
With This Coupon and... 34c  
Men's President Suspenders, wide and narrow 1 1/2 inch webbing; stripes and plain colors. (T)

**Men's Silk Hose**  
With This Coupon and... 35c  
Threaded Silk Half Hose, in black and plain colors; high-splined heel, double reinforced sole and toe; irregular weaves of 75c values. (T)

**Boys' \$2 & \$3 Pants**  
With This Coupon and... \$1.55  
Boys' Lined Pants, of all-wool tweeds and suiting mixtures; sizes 7 to 18 years. (T)

**25c Papier Mache Novelties**  
With This Coupon and... 10c  
Novelty Desk Memoranda and Pin Trays, both imported papier mache novelties. (T)

**\$2.50 and \$2.98 Military Brushes**  
With This Coupon and... \$1.98  
Real Ebony Military Hair Brushes, imported kinds; solid backs; good quality bristles, hand drawn. (T)

**75c Toilet Water**  
With This Coupon and... 44c  
Wraley's Toilet Water, favorite floral odors; large bottles; attractively boxed. (T)

**\$1.75 Garza Seamless Bleached Sheets, \$1.39**  
90x90 Extra Size

100 dozen 90x90 Seamless Bleached Sheets, well-known "Garza" brand; extra large size for double beds; extra heavy round-thread quality; hand-torn and ironed.

**\$1.49**  
51x39 Seamless Bleached Sheets—Extra length; made of heavy, close-woven sheeting cotton; worth \$1.89 each, at... \$1.49

**\$1.09**  
72x36 Seamless Bleached Sheets—Perfect quality; three-quarter bed size; free from starch or dressing; worth \$1.35 each... \$1.09

**50c**  
45x36 Hemstitched Pillow Cases—With torkon lace edges, in assorted patterns; made of fine quality pillow case cotton; worth 75c each, at... 50c

**\$2.98**  
45x36 Bleached Pillow Cases—Linen-finish quality; hand torn and ironed; worth 39c each, at... \$2.98

**\$2.98**  
Crochet Bedspreads—Full double-bed size; in Marcelline patterns; worth \$2.75 each, at... \$2.98

**17c**  
Crochet Bedspreads—Full double-bed size; heavy raised Marcelline patterns; worth \$4 each, at... 17c

**Factory Samples of Comforts At One-Third Under Price**

**\$2.95 \$3.65 \$4.65 \$6.85 \$9.75**  
Usual \$4 Usual \$5 Usual \$7 Usual \$10 Usual \$15  
Values Values Values Values Values

Fine Lambewool and Cotton-filled Comforts, size 72x30 inches, for double beds; covered with fine grade alkelines and mercerized cambrics, many with plain sateen borders; large variety of beautiful colorings; factory samples and close-outs secured to sell at savings of one-third.

Goldenberg's—Fourth Floor.

**Silk Underwear for Gifts**  
Women's Kayser Silk Vests, with built-up shoulders and reinforced underarms; others in bodice style, with ribbon shoulder straps; beautiful embroidered fronts; flesh color only; **\$2.95**

Women's Glove Silk Vests—Bodice style; also Bloomers, with elastic waist and knee; regular and extra sizes; flesh color only; at \$1.89 **\$2.75**

Women's Kayser "Three Star" Silk Vests—With hemstitched top; others in bodice style; regular and extra sizes; flesh color only; worth \$5.50 each, at... **\$4.75**

**Boys' \$10 and \$12 Two-Pants Suits, All-Wool Mackinaws and Winter Overcoats... \$8.69**

Our big Christmas sale for boys offers exceptional values in clothing of worthy quality. Included at one price are—

Boys' Two-pants Wool Suits, Two-pants Crompton Corduroy Suits, All-wool Mackinaws, Sheepskin-lined Coats, All-wool Overcoats and Flank Collar Overcoats for Juniors.

A broad range of styles and colors; all sizes 3 to 18 years.

**\$7 Chinchilla Overcoats, \$5.75**  
Boys' Wool-faced Chinchilla Overcoats, in navy blue, gray, brown and cinnamon; warm and dressy; sizes 2 1/2 to 8 years.

**Girls' \$16.98 Winter Coats**  
Sizes 7, 8 and 9 Years **\$14.50**

New Winter Coats for girls of 7 to 9 years—dressy and warm. Splendidly tailored of all-wool Polar cloth in rich shades of brown, reindeer and blue, trimmed with fur collars. Double stitched set-in sleeves, belts and pockets. Lined throughout with fine twill material.

Goldenberg's—Third Floor.

**Again—A Sale of Chinese Bamboo Baskets, 35c to \$1.35**

Pretty Chinese Split Bamboo Baskets in five different sizes, attractively decorated with silk tassels, Chinese coins and beads. Appropriate for sewing baskets, candy baskets, knitting baskets and many other uses. They will make useful and welcome Christmas gifts.

Priced, according to size, at 35c to \$1.35. Art Department—First Floor.

**Lace Curtains Greatly Reduced**

We have grouped all our curtains in one to six pairs of a kind left from the big November selling and repriced them for immediate clearance. All are perfect quality curtains, with the exception of a few samples which are slightly mused from display.

**\$1.15 \$1.85 \$2.95 \$4.85 \$6.85**  
Values up Values up Values up Values up Values up  
to \$3 to \$5 to \$5 to \$5 to \$12.50

Choice of curtains by the pair, or panels (used one to the window), in the newest and most desirable weaves, including Scotch, Nottingham, Cable Net, Flit and Tuscan Net, in white, ivory or ecru; 2 1/2, 3 1/2 and 5 yard lengths.

IT PAYS TO DEAL AT  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

**\$49.50 to \$59.50 Beautiful Fur-Trimmed Coats and Wraps**

Phenomenal Values, Offering Choice of the Season's Richest Modes at

**\$39.75**

Matchlessly fine values—presenting the season's leading fabrics, styles and colors, at a price unapproachably low for high-grade Coats.

Sumptuous Fur Collars of Fox, Wolf and Caracul.

Developed of rich, soft materials of the new vogue for winter, including Normandy, Veloraine, Cordelaine, Suedene, etc.

—FUR-TRIMMED COATS  
—HOUSE EFFECTS  
—MANDARIN SLEEVES  
—TAILORED SELF-TRIMMED MODELS  
—STRAIGHTLINES  
—NEW DRAPED IDEAS  
—WRAP-UP COATS  
—EMBROIDERED STYLES  
—SIDE EFFECTS

Beautiful linings of silk crepe or soft silks; choice of navy, sorrento, brown, deer and black.

Goldenberg's—Second Floor.

Another Shipment Just Received of  
**Rare Oriental Rugs at Average Half Price**

Out recent sale of real Oriental Rugs was so successful that we have tried to duplicate it. The entire new purchase was secured at a figure that enables us to mark these rich, rare Orientals at an average of one-half the prices they sell for customarily.

**\$35 to \$50 Values \$24.75**  
**\$75 to \$100 Values \$48.75**  
**\$150 to \$200 Values \$86.75**

Included in this group are Beloochistan and Bokhara Orientals. Included in this group are Hamadan, Mossoul and Hamadan Dozar. Included in this group are Kurdestan, Tabriz, Bijar and Sarouk.

The sizes are from 3 ft. 8 by 2 ft. 6 in. to 8 ft. 9 by 4 ft. 11 in., and the assortment offers a splendid selection of rare patterns and colorings found only in the genuine Oriental Rugs.

What finer or more appreciated gift could the housewife receive? We will also offer tomorrow—

1 Chinese Rug, 9x12 ft., \$400.00 value, at **\$197.50**  
1 Chinese Rug, 8x10 ft., \$300.00 value, at **\$147.50**

Goldenberg's—Fourth Floor.

**Sport Hat Sets, \$5.50**  
What more practical gift for the school girl than one of these smart Sport Hat Sets? Brushed wool and angora-finish novelty scarfs, with fringed ends, and stylish hat to match. Rich shades of tan, brown, gray and blue, as well as beautiful combination colorings.

Children's Brushed Wool Hat Sets—Including tam and scarf to match; in tan, open, brown **\$2.98** and white.

Goldenberg's—First Floor—Neckwear Dept.

**Christmas Gloves**  
Women's Mochaline Gauntlet Gloves—Strap-wrist style, with embroidered back, in self or contrast colors; gray **\$2.98** and brown.

Women's Washable Cape Walking Gloves—P. K. sewn, with Paris point stitching; in black, brown and tan **\$2.50**

Kayser's Chamollette Gloves—Strap-wrist, gauntlet style, with embroidered backs; all new shades. **79c**

Children's Kid Gauntlet Gloves—Fleece lined, with fringed leatherette cuffs; in brown and tan... **98c**

Goldenberg's—First Floor.

**Ribbons—For Making Dainty Gifts**  
Silver and Gold Ribbons, plain and two-toned effects; one-half to five-inch widths, at 15c to \$1.39 yard.

Fancy Ribbons—Extra wide, in beautiful gold and silver designs on **\$1.50** black grounds. Yard... **49c**

**Women's Silk Hose**  
With This Coupon and... \$1.49  
Chiffon Silk Hose, full fashioned; in black, gray and cordovan; irregulars of values worth to \$2.50 pair. (T)

**Boxed H'dkerchiefs**  
With This Coupon and... 79c  
Women's Embroidered Border Handkerchiefs, daisy patterns. SIX in box; sold regularly at \$1.00 and \$1.25 box. (T)

**Children's \$1 Games**  
With This Coupon and... 74c  
The popular "Billy Whiskers" game, a favorite with the boys and girls. Stationery Dept. (T)

**Men's \$6.98 Bathrobes at \$4.45**

50 Men's High-grade Bathrobes, in the popular lounging style, made of Lawrence blanket cloth, with taped seams, silk cord binding on collar, pockets, cuffs and borders; finished with notch collar. Full-cut sizes.

Men's Lambsdown Fleece-lined Underwear—Random gray color; clear white fleeces that will not rub off; shirts and drawers in all regular sizes; perfect quality; worth **98c**

Men's Onyx Make Half Hose—Mercerized cotton; medium weight; black and plain colors; fully reinforced toe and heel; perfect quality; worth **27c**

Goldenberg's—First Floor.

**\$3 Canton Crepe, \$2.69**  
Splendid, rich, heavy quality—all pure silk. A grade that will wear well and not slip. For the new dresses and blouses or in combination with other material. In these colors—Navy Blue, Brown, Henna, Tan, White and Black. 40 inches wide.

**\$1.69 All-wool French Serge, 42 in. wide, \$1.25**

A product of one of the best mills—fine all-wool quality, firm and closely woven, with beautiful finish. A fabric that is dressy and serviceable. Choice of Black, Navy Blue and Brown. 42 inches wide.

**\$4.50 and \$4.75 All-silk Jersey Petticoats, \$3.98**

A special lot of Women's All-silk Jersey Petticoats, of exceptional quality—in plain colors and two-toned shades. Flounces ribbon trimmed; some with silk fringe. Large selection of new colors. All lengths.

**\$3.69 Jersey Pettibockers, \$2.98**  
All-silk Jersey Pettibockers, in navy, black, brown, taupe and ecru; made with double elastic knee; satin ribbon trimmed; reinforced crotch and elastic waist.

Goldenberg's—Third Floor.

**Sample Line 50c to 75c Decorative Art Pieces, 39c**

A manufacturer's sample line secured to sell at unusual savings—right in time for gift-seekers. The lot includes—

Scarfs, Centerpieces, and Pillow Slips  
Choice of a variety of new and pretty styles, in lace edge, embroidered and plain hemstitched effects.

Goldenberg's Art Department—First Floor.

**Beautiful Silk Crepe de Chine Envelope Chemise, \$2.98**

Choice of many dainty styles, including the desirable tailored hemstitched models, as well as the more elaborate styles with deep lace yokes. Splendidly made and of exceptional quality—at **\$2.98**.

**\$1.50 Nainsook Envelopes, \$1**  
Women's Envelope Chemise, of fine, soft-finish nainsook, in five attractive styles; made with deep lace yokes back and front, built-up shoulders or lace straps; all sizes.

Goldenberg's—Third Floor.

**Women's Corduroy Robes Extra Special at \$3.98**

A special lot of Handsome Broadened Corduroy Robes or Breakfast Coats, in geranium and cornflower blue; full cut and well made.

**Women's Blanket Robes, \$4.98**  
New lot of beautiful Blanket Robes, in rich colors, trimmed with satin ribbon; a variety of new and attractive designs to choose from; well-made garments with double seams; in all sizes.

Women's Flannelette Night Gowns—Of fine quality, in attractive floral patterns; trimmed with satin ribbon on collar and sleeves; elastic waist and full skirt **\$1.98**

Women's Crushed Wool Scarfs—Of soft, fluffy quality, in beautiful colors; some in two-tone effects; made with deep fringe and pocket. **\$3.98**

Goldenberg's—Third Floor.

**Women's Flannelette Gowns at \$1**  
Heavy Soft Fleece Quality Flannelette Night Gowns, made with double yokes and collars; also V-neck style with embroidered design in yoke and cuff sleeves. Full cut and well made garments.

Women's Extra-soft Flannelette Gowns—Of heavy quality, in neat stripes, with double yokes and turn-down collar, cuff sleeves; cut very full and long; regular \$1.50 value **\$1.39**

**Children's 25c Books**  
With This Coupon and... 15c  
Children's Story Books, profusely illustrated; choice of three popular titles. (T)

**10c Cold Cream**  
With This Coupon and... 6c  
Daggett and Ramsdell's Perfect Cold Cream, in tubes. (T)

**Two 25c Towels**  
With This Coupon and... 39c  
Bleached Turkish Towels, neat blue borders; absorbent weave; for face or bath use. (T)

**45c Linen Crash**  
With This Coupon and... 25c  
22-inch warranted all pure linen Art Crash, natural color; for scarfs, pillows or centerpieces. (T)

**2 Yards 25c Crash**  
With This Coupon and... 29c  
All White Huck Crash, mill remnants; neat white figures, for scarfs or towels. (T)

**50c Knitting Yarn**  
With This Coupon and... 29c  
Superfine Luster Knitting Yarn, in black, white and assorted shades. (T)

**50c and 59c Sateen**  
With This Coupon and... 35c  
Fine grade Mercerized Sateen, fast black only; mill remnants; soft-finish grade. (T)

**6 Table Napkins**  
With This Coupon and... 59c  
18-inch Mercerized Damask Table Napkins, neatly hemmed; assorted patterns; sold regularly at \$1.50 dozen. (T)

**Men's \$2 Slippers**  
With This Coupon and... \$1.69  
Leather Romeo House Slippers, in black or tan; sizes 6 to 11. (T)

**\$1.50 and \$1.75 Slippers**  
With This Coupon and... \$1.19  
Women's Black Kid Boudoir Slippers, with leather soles and pom-pom; sizes 3 to 7. (T)

**Children's Stockings**  
With This Coupon and... 10c  
Children's Fine Ribbed Cotton Stockings, in black and cordovan; seconds of 15c values. (T)

**Boys' Raincoats**  
With This Coupon and... \$3.39  
Hodgman's make Black Rubber Raincoats; guaranteed waterproof; sizes 4 to 18 years. (T)

**\$1 Crib Blankets**  
With This Coupon and... 79c  
Crib Blankets, size 36x40 inches; blue or pink jacquard nursery designs; heavy weight. (T)

**\$1 Stationery**  
With This Coupon and... 69c  
Goldenberg's Lawn Stationery, two-piece construction; white and assorted colors. (T)